



# THE SEATTLE FESTIVAL OF IMPROV THEATER (SFIT)

## ABOUT

The Seattle Festival of Improv Theater is the nation's premiere improvisational theater festival, drawing patrons and artists from all over the world to Seattle for one weekend in February full of performances, classes, networking events and parties. The event takes place in multiple locations over five days, with over 40 performances and events.



## WHO

Audiences range from teenagers to working professionals, all looking for a one-of-a-kind comedy experience. Thanks to past media sponsorships, partners of SFIT have seen their brand broadcast to **over 500,000** email subscribers and weekly news magazine readers across Puget Sound.

In 2016, SFIT's sponsors will have their message personally delivered to **over 1200** audience members, festival volunteers, performers and teaching artists in an intimate, captivating environment, plus an **additional 10,000** people over our social media channels and email lists.



**Simply put, SFIT sponsorship is an incredibly affordable and interactive in a way to connect your company with both the long standing tradition of the festival, as well as the cutting-edge experience of improvised theater - creating a positive experience for the audience and potential customers and clients!**





# 2017 SFIT SPONSORSHIP PACKAGES

## *SFIT SPONSORSHIP LEVELS*

### *\$500 – SFIT performer sponsor*

- On stage recognition
- Your name listed as sponsor in the program
- Three social media recognitions
- Two tickets to the festival

### *\$750 – SFIT Star Sponsor*

- **All above items as well as....**
- Inclusion into one email message during the week
- Four tickets to the festival

### *\$900 – Sponsor a Mainstage Act*

- **All above items as well as....**
- Your logo and link to your website on [www.SeattleImprov.com](http://www.SeattleImprov.com)
- A business card size ad in the program
- Your name included in all Advertising

*For more info please contact:*

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[www.seattleimprov.com](http://www.seattleimprov.com)



### *\$1,500 – Sponsor a night!*

- **All above items as well as....**
- Ten FREE tickets to the festival
- A quarter page ad in our program  
One 48" x 72" sized Banner
- Your logo on all print media

### *\$2,500- SFIT Festival Sponsor*

- **All above items as well as....**
- 20 FREE tickets, good for any of the performances that year
- A half page ad in our program

